

Medium Rectangle

This ad unit, often referred to as simply a “rectangle” or a “300×250,” is one of the most common display ad size.

Dimension

Collapsed 300(w) by 250 (h) pixels

File Size

Image 150kB max

File Format



Animation & Looping

Leadtime



15 sec max



days

Mobile App: Floats at the bottom of the site interface

Mobile Web: Floats at the top, under the channel logo

