

Downloads

The Click-to-download ad can be used in a campaign for user conversion to promote a downloadable action such as an app from the iTunes or Google Play app stores.

Dimension

Collapsed 320w by 50h pixels

Expanded 320w by 416h pixels

File Size

Image 80kB max (320px by 416px)

Image 15kB max (320px by 50px)

Video 2MB max

File Format



Animation & Looping

Leadtime



15 sec max



days

