

MEDIA24
**ADVERTISING
& CONTENT
MARKETING**

MOBILE

takeover ad
specs sheet

MOBILE TAKEOVER

Sticky Banner

Dimension 320(w) by 50(h) pixels

Banner 1

Dimension 300(w) by 250(h) pixels

Banner 2

Dimension 300(w) by 600(h) pixels

File Size 15kB max (320px by 50px)

50kB max (300px by 250px)

200kB max (300px by 600px)

File Formats



Animation & Looping



15 sec max

Leadtime



days

