

Swipe Cards Ad Unit

The swipe cards within the 300 by 600 standard banner unit. The sizes for stacked card is 240 width and 395 height. There are two options to utilize the spaces on top and the bottom

OPTION 1 Logo on top and the Call-to-Action button at the bottom.

OPTION 2 Push both the logo and Call-To-Action button under the stacked cards at the bottom.

File Formats



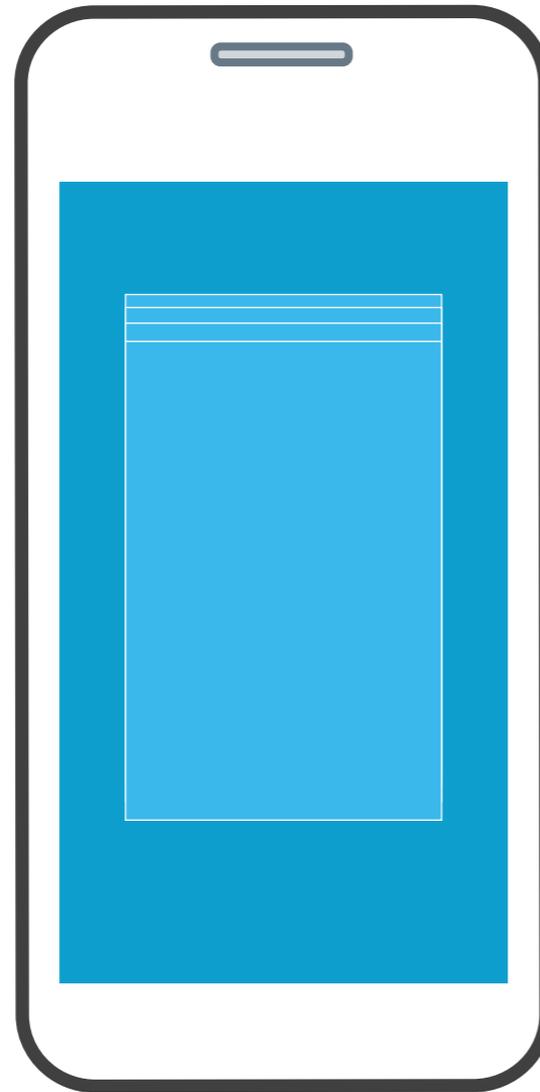
Creative Dimension

Full Ad Area: 300px (w) by 600px (h)

Swipe Cards: 240px (w) by 395px (h)

Image Creative

Size: 50kB



OPTION 1

300px width

* Indicated heights

Logo
placement area

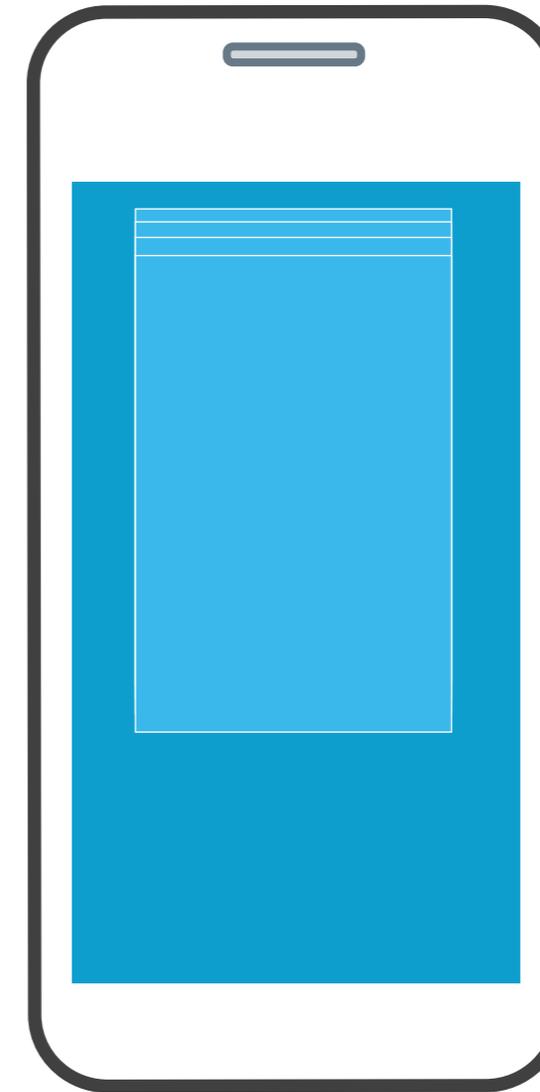
*100px

Stacked Cards

*395 px

Call-To-Action
button placement
Area

*105px



OPTION 2

300px width

* Indicated heights

Stacked Cards

*395 px

Logo
placement area

Call-To-Action
button placement
Area

*205px